

india WOOD

Global Summit for Woodworking and
Furniture Production Technology

MEDIA KIT

NÜRNBERG MESSE

www.indiawood.com



Our Audience Following



80,000+
Impressions per month

50,000+
Traffic per month

20%
Expansion rate



2,00,000+
Subscribers

20%
Average open rate

20%
Average monthly growth



2,000+
Listeners

800+
Average views per podcast

6+
Podcasts with industry leaders



 **5,700+**
Followers

 **10,500+**
Followers

 **15,000+**
Followers

15%
Average engagement rate

12%
Reach per month

Reach The Furniture Manufacturing and Woodworking Community.

Our mission is to serve as the go-to source for industry professionals, architects, interior designers, developers, and consultants. With our bi-monthly magazine, we aim to inspire, educate, and connect our readers, empowering our industry to thrive on a global scale.

Each issue of INDIAWOOD Journal showcases the latest innovations and technological advancements in the woodworking industry, from success stories of architects utilizing reclaimed wood to inspiring tales of Indian entrepreneurs revolutionizing the woodworking industry. With their innovative ideas and dedication, INDIAWOOD Journal showcases the passion and commitment driving meaningful, sustainable progress in our field.

By advertising with INDIAWOOD JOURNAL you'll reach:

Proprietor, Managing Partner / Director,
Chief Executive Officer, Director, Architect &
Interior Designer, Sales and Marketing Manager

Decision makers and managers directly involved
in the decision-making process

INDIAWOOD JOURNAL is the Official Media
Partner for the INDIAWOOD, MUMBAIWOOD &
KOLKATAWOOD Show - leverage visibility and
reach of the show

Readership from India, Nepal, UAE, Sri Lanka,
Italy, Singapore, Sweden, Germany, USA, and
more



Reader Segments



4%

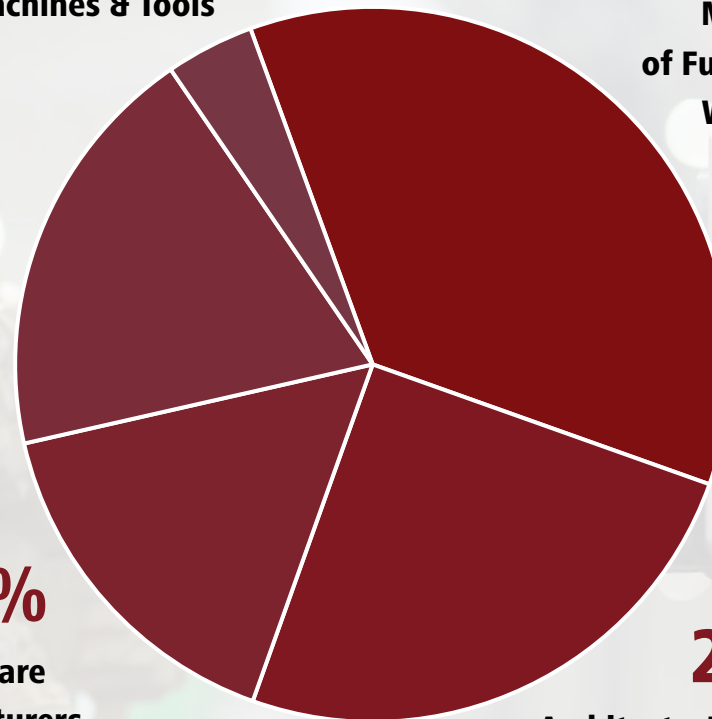
All kinds of Wood
working Machines & Tools

36%

Manufacturers
of Furniture, Kitchen &
Wood Products

19%

Saw Millers, Plywood
& Timber Dealers



16%

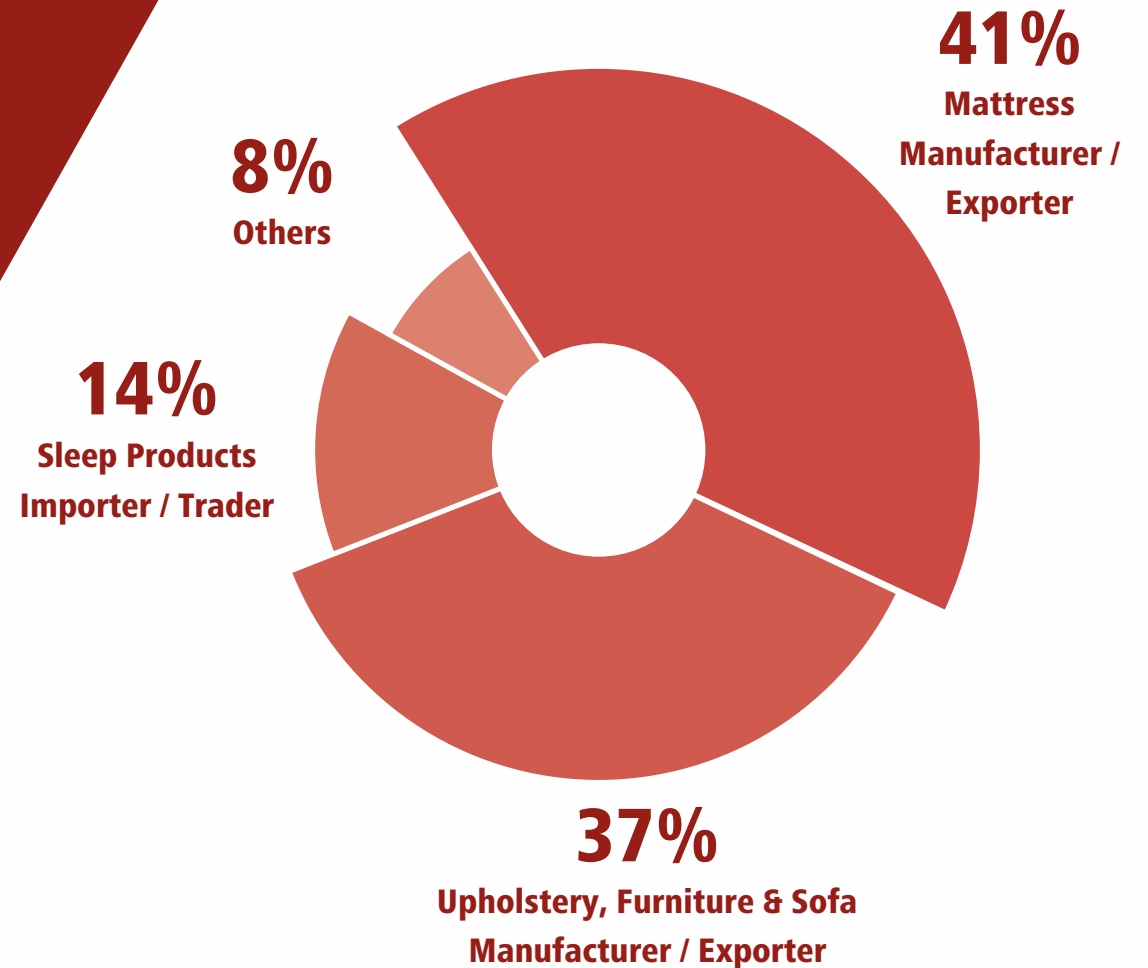
Hardware
Manufacturers,
Distributors and Dealers

25%

Architects, Interior Designers,
Builders & Developers
and Consultants

**Exclusive Opportunity to reach
decision-makers, buyers, and
industry leaders from the
MATTRESS & UPHOLSTERY
Innovation Industry!**

Reader Segments





Feature Your Story / Innovation:

Share articles or interviews to position your brand as an industry leader.

Advertise Strategically:

Gain maximum visibility among readers actively seeking solutions in your domain.

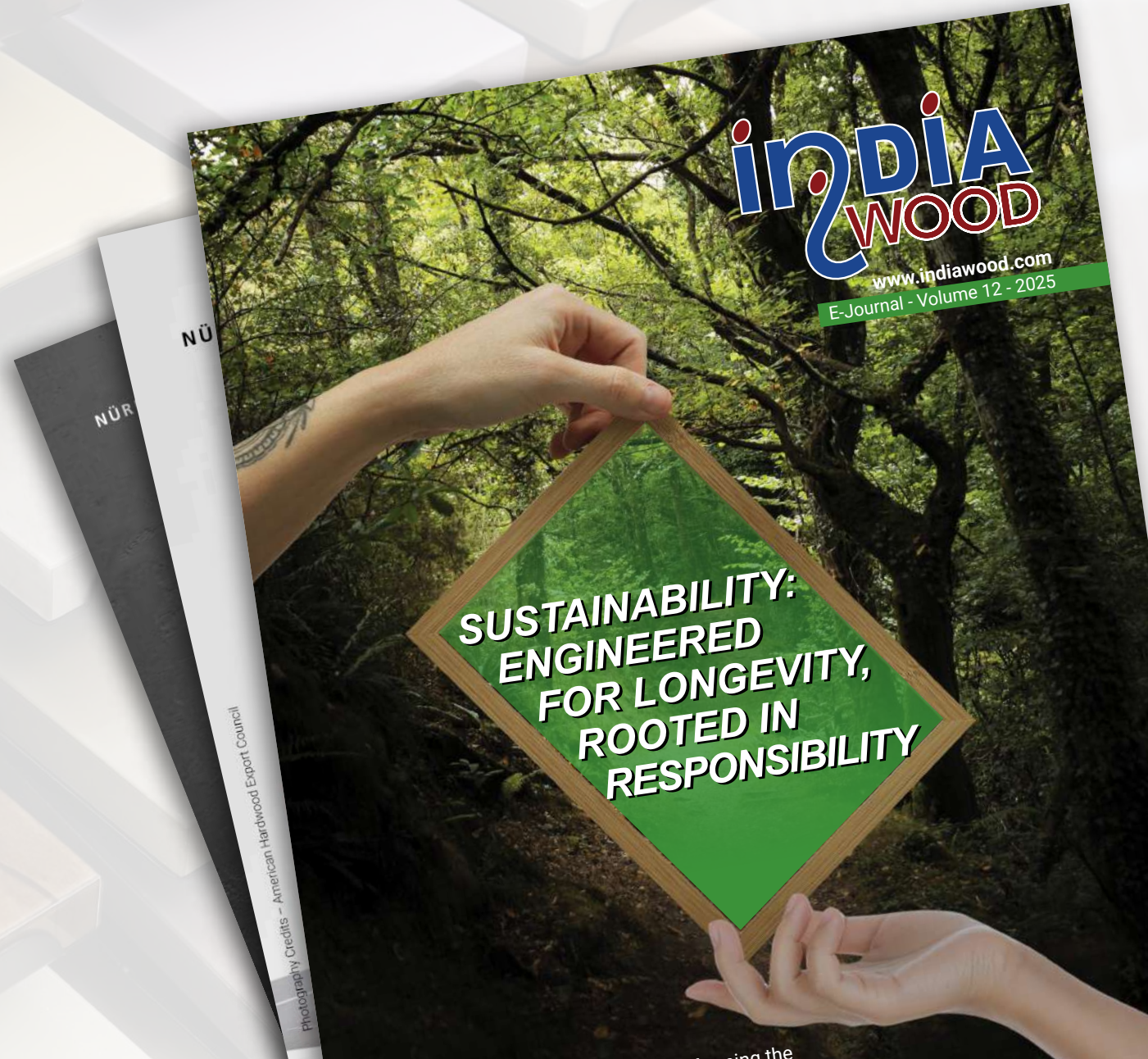
Stay Top of Mind Year-Round

- *Be the Brand Everyone Remembers at **IME!***



E-Journal

Click [here](#) to read
the latest issue of the
INDIAWOOD E-Journal



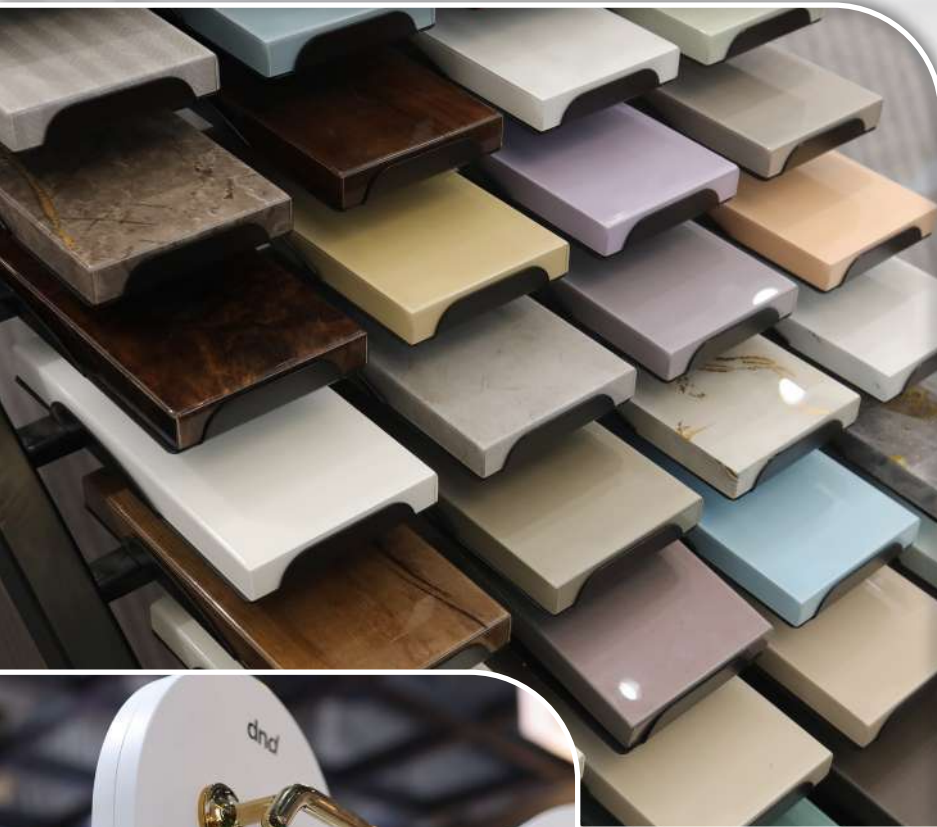
Advertising Rates

Advertisement Rates

Amount

Inside Front Cover (Single)	INR 75,000
Inside Front Cover Gatefold (2 pages)	INR 1,25,000
Inside Front Cover Gatefold (3 page)	INR 1,50,000
Inside Back Cover	INR 50,000
Back Cover	INR 50,000
1st Page Facing Inside Front Cover	INR 50,000
1st Page Facing Inside Back Cover	INR 50,000
Full page single insertion	INR 40,000

*GST – 18% extra



Podcast Spotlight

If you've got an interesting story to tell, maybe about your product, the future roadmap, or a compelling case study, why not use our podcast to share it with thousands of people and industry leaders?








**INDIAWOOD
INDUSTRY CONNECT...**

INDIAWOOD PODCAST

PUBLIC ▾

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25:01
-  In conversation with Mr. Sayeed Ahmed, BIESE India | IndiaWood Industry Connect Podcast
27:47
-  In Conversation with Mr. Theerthagiri, MD, WoodTech Consultants | IndiaWood Industry Connect Podcast
19:42
-  In conversation with Mr. Adil Pasha, Nostrri Design | IndiaWood Industry Connect Podcast
34:25
-  In conversation with Mr. Gurpreet Singh, Aakar Designs | IndiaWood Industry Connect Podcast
28:35

Positions Available:

1 podcast available per month

Great for:

Brand Awareness, Interest, Consideration

Reach:

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Pricing:

INR 50,000 per podcast

Feature your brand in the ultimate guide for the Woodworking & Furniture Manufacturing Industry



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